

SunDog Solar of Chatham Harnesses the Sun Helping Home and Business Owners to Spin the Meter Backwards

Chatham, NY -- June 16, 2009 -- SunDog Solar, the first incubator business to launch at the site of Solaqua Power & Art on Route 295 in Chatham NY, is a full-service solar consultation and installation company offering residential and commercial renewable energy systems and services that help consumers improve energy efficiency, reduce energy spending and increase building performance. SunDog designs and installs solar electric systems, solar hot water systems and bio spray foam insulation.

Interest in renewable energy has increased dramatically with better federal and state incentive programs helping to make solar more accessible to our customers. *“Solar energy systems are environmentally friendly, save money and are virtually maintenance free,” says Jody Rael, President and Founder, of SunDog Solar.*

SunDog provides a rare, one-stop shopping experience with trained professionals walking residential and commercial customers through the entire process of choosing and installing renewable energy systems. *“We’ll visit your site, review your energy bills and recommend a system that meets your needs and your budget,” Says Rael.*

As an initial step to determine the best renewable energy system for a home or business, Sundog will look at the site via satellite imagery and discuss energy usage. Next SunDog dispatches a trained professional to perform an on-site evaluation. Once the evaluation is completed a proposal is generated with recommendations, that when completed often save the home or business owner up to 40% on energy costs.

“Our business is growing weekly with residential contracts in place through the end of the year. The more we install solar systems, the more we’re helping our community by saving energy, creating green collar jobs and hiring,” comments Rael.

One of the newest services offered by SunDog is a bio-based spray foam insulation. Safe and effective, bio spray insulation is applied as a liquid and quickly expands to fill every nook and cranny helping prevent air filtration. The word “bio” refers to the oil from plants used in creating the product. The oil is derived from natural renewable sources like soy beans and castor oil beans. The oil is formulated into the foam mixture to create a natural and effective alternative to conventional foams. Unlike fiberglass, bio-foam insulation has no off-gassing, no fibers, no dust, and it prevents mold and mildew while reducing noise.

One of the best examples of bio spray foam insulation can be seen on SunDog’s own energy efficient office building at the Solaqua Power & Art site within the Route 295 complex. Customers interested in solar electric, solar hot water systems and bio spray foam insulation can contact Betsy Wyman at 518-392-4000 x 103, or visit www.sundogsolar.net

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