

For Immediate Release:

SunDog Solar @ SOLAQUA Named Finalist For Crystal Apple Award

February 2008 – Chatham, NY – SunDog Solar @ SOLAQUA, a solar electric and solar hot water systems installer, has been nominated for the Columbia County Chamber of Commerce 19th Annual Crystal Apple Award for their significant contribution to economic progress, community improvement, and the quality of life in Columbia County during 2007.

SunDog Solar is one of five finalists nominated for the award. The recipient will be announced at the Crystal Apple Award Gala on February 29, 2008 at Columbia Golf and Country Club in Claverack.

“It’s an honor to be a nominee for this prestigious award from the Chamber of Commerce. SunDog Solar is the first and only solar energy company in Columbia County, and we’re proud to help home and business owners reduce their dependence on fossil fuels and gain energy independence,” said Jody Rael, President and Founder, SunDog Solar.

“We’ve contracted to install over 100kW of renewable solar electric energy, that annually reduces carbon emissions by nearly a quarter of a million pounds – the equivalent of planting over 150 football fields of trees per year,” said Betsy Ferris Wyman, VP Sales, SunDog Solar. “These installations will save customers close to \$1 million in electrical costs over the next 25 years,” said Wyman.

During 2007 SunDog Solar applied for and received over \$750,000 in grants, rebates and loans on behalf of their customers from the New York State Energy Research Development Authority and the United States Department of Agriculture to install renewable energy systems and implement energy efficiency measures. This past year SunDog Solar provided over 300 hours of educational and outreach programs by participating at trade shows, town hall meetings and numerous community events; informing and educating students, homeowners, tradespeople and state and federal policymakers about the importance of renewable energy and environmental impact.

SunDog Solar has created eight new “green collar” jobs. Offering the opportunity to expand professional and technological expertise in a rapidly emerging field, three Bard College interns successfully transitioned into full-time employees. The company has invested \$250,000 in the development of the first carbon-neutral 20,000 sq ft manufacturing and office facility in Columbia County producing electricity from a 12.6kW pv system, generating hot water from solar thermal collectors, and heating their facility with a vegetable oil boiler utilizing fryer oil collected from local restaurants. The vehicles used for installations are powered by bio diesel fuel.

SunDog Solar @ SOLAQUA is a full-service consultation and installation company offering residential and commercial renewable energy systems and services that help consumers improve energy efficiency, reduce energy spending, and increase building performance. From design to installation, SunDog Solar is a leading source for solar electric systems, solar hot water systems, bio spray foam insulation, and comprehensive home assessments by BPI-certified professionals. For more information please visit www.sundogsolar.net or call (518) 392-4000 x103.

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